

# Designing your slides? Before you start confirm the flow & structure of your message.

- Re-order the structure to suit your presentation audience & goals.

What?

USP (Unique Selling Point)

Why?

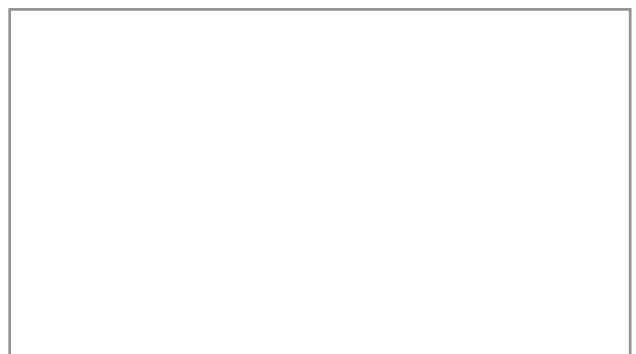
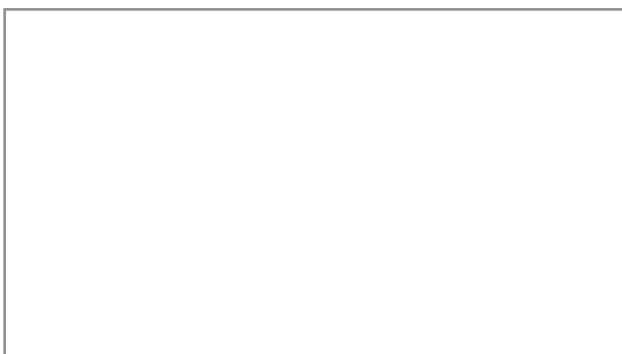
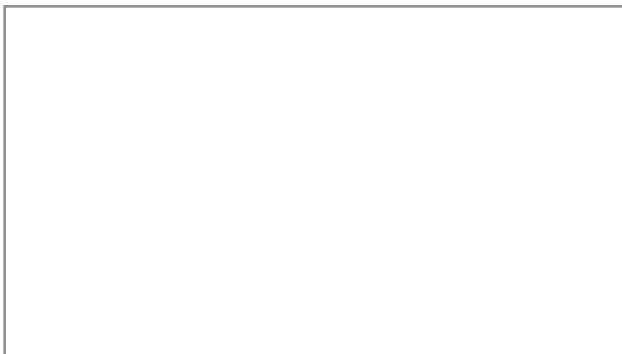
Who?

Where?

When?

How?

CTA (call To Action)



**Need to improve your pitching skills?**

Book a call to discuss how we can improve your message structure, speaker performance & slide design.